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STAVIS SEAFOODS NAMES LISA BANK MARKETING SUPERVISOR

Retail and Brand Stewardship Expert Will Expand the Company's Growth in its Marketing and Branded Programs

Boston, Mass. – March 10, 2010 – Stavis Seafoods, Inc., a major international importer, exporter and distributor of fresh and frozen seafood, today announced that Lisa Bank will serve as the company's Marketing Supervisor. In this position, Bank will be responsible for marketing the company's branded product programs, managing its overall marketing and communications efforts, and working with the sales force. Bank has more than 10 years of marketing, brand enhancement and communications experience in the retail, beverage and technology industries and her experience will be invaluable as Stavis continues to expand its branded and value added product efforts.

"We are pleased to add such a strong marketing and brand specialist to the Stavis Seafoods team," said Richard Stavis, CEO of Stavis Seafoods. "Over the past five years we have focused more on developing our marketing team and enhancing our marketing efforts. The experience and talent Lisa brings to this position will result in a more effective, efficient marketing effort which will enhance our ability to develop sales and reach our corporate goals, especially in our diverse lines of branded fish. Her expertise developing brands, including consumer and retail brands, is a huge asset for us as we continue to grow."

Before joining Stavis, Lisa served as the Brand Development Custom Sales Services Supervisor for The Boston Beer Company, where she was responsible for the development and production of all local marketing projects. During her eight year tenure at Boston Beer, she helped increase her overall department output by more than 70%, aided in the company winning numerous industry awards and was part of the team that helped drive an almost 100% increase in the overall number of employees and revenue. Before her work at The Boston Beer Company, Bank held communications positions at public relations and marketing communications firms in Boston and New York.

Stavis Seafoods upholds the highest standards in the industry and always looks for ways to improve the organization – at every level. For more than 80 years, Stavis has been known as a trusted source of seafood products and market information for its customers.

About Stavis Seafoods, Inc.:

Stavis Seafoods is a family-owned business that has been a Boston Waterfront landmark since 1929. Originally called Stavis Ipswich Clam Company, Stavis Seafoods ships more than 32 million pounds of fresh and frozen seafood annually, sourcing from more than 40 countries. Working from an inventory of more than 700 seafood items, Stavis distributes seafood both nationally and worldwide. Flexible and fast paced, Stavis Seafoods' expert

buying and sales desks provide up-to-the-minute market information and extremely competitive pricing to all its customers. Stavis also offers a line of branded products, including BOS'N, Foods from the Sea, Boston Pride, and Prince Edward. For more information about Stavis Seafoods, please call us at (617) 482-6349 or visit us at www.stavis.com.

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