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STAVIS SEAFOODS PROMOTES DOUG AIKMAN TO SALES MANAGER ON A NEW SALES MANAGEMENT TEAM

Team Approach to Sales Management will Help Better Connect with Current and New Customers

Boston, Mass. – March 10, 2010 – Stavis Seafoods, Inc., a major international importer, exporter and distributor of fresh and frozen seafood, today announced Doug Aikman has been promoted to join a new Sales Management Team as Sales Manager. Aikman is a 12-year Stavis veteran who has worked his way up from fish packer into his current Sales Manager position. In this role he will take on new responsibilities focused around the daily management of the sales team. Aikman began working with Stavis in operations in 1988. His understanding of the importance of having a strong relationship between operations and sales will be ideal as he oversees the communication between both departments.

Stavis has taken a new approach to its overall sales management by developing a three-person Sales Management Team to enhance the company's branded product programs, develop the company's expert sales force, and better serve its customers. The new team was formed from within and includes Aikman, Mary Fleming, who also serves as the company's Treasurer and CFO, and Stuart Altman, the company's Executive Vice President. While Aikman handles the daily management of the sales team, Fleming will provide the analysis for account and sales force budgets and transactions, and Altman will focus on sales training and development. With more than 60 years of combined experience at Stavis Seafoods, the new Sales Management Team will expand on the company's current growth and develop additional long-term relationships within the retail and foodservice industries.

“Stavis continues to experience solid growth, especially within its branded product lines, and the creation of this Sales Management Team is designed to help us take advantage of our increasingly strong position in the seafood industry,” said Richard Stavis, CEO of Stavis Seafoods. “Doug, Mary, and Stuart each provide unique talents to help us improve overall management of customers and sales teams. Their efforts will not only enhance our sales outreach programs, but better train and develop our talented staff. The establishment of this team is another step to move us towards our goal to foster connections with current and new customers and to serve as their expert source for seafood products and information.”

Stavis Seafoods upholds the highest standards in the industry and always looks for ways to improve the organization – at every level. For more than 80 years, Stavis has been known as a trusted source of seafood products and market information for its customers.

About Stavis Seafoods, Inc.:

Stavis Seafoods is a family-owned business that has been a Boston Waterfront landmark since 1929. Originally called Stavis Ipswich Clam Company, Stavis Seafoods ships more than 32 million pounds of fresh and frozen seafood annually, sourcing from more than 40 countries. Working from an inventory of more than 700 seafood items, Stavis distributes seafood both nationally and worldwide. Flexible and fast paced, Stavis Seafoods' expert buying and sales desks provide up-to-the-minute market information and extremely competitive pricing to all its customers. Stavis also offers a line of branded products, including BOS'N, Foods from the Sea, Boston Pride, and Prince Edward. For more information about Stavis Seafoods, please call us at (617) 482-6349 or visit us at www.stavis.com.

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