



For Immediate Release

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STAVIS SEAFOODS CONTINUES TO GROW
International Seafood Company Expands Its Sales Force

Boston, MA – July 27, 2011 – Stavis Seafoods, a leading international importer, exporter and distributor of seafood, recently added three new employees to its expanding sales team. Steve Sylvia, an industry veteran of 30 years, joined the Stavis Seafoods Foodservice Group while John Young and John Kareores are new sales team associates. All three have experience in the seafood and foodservice industries and will help increase the sales of Stavis Seafoods’ broad line of fresh, frozen, pasteurized and branded seafood.

“The Stavis Seafoods sales staff is one of the most knowledgeable in the industry,” said Richard Stavis, CEO of Stavis Seafoods. “We pride ourselves on providing the most up-to-date and competitive pricing information available and educating our customers on all the seafood options available to them. Stavis provides a bridge between producers and the marketplace and our sales staff is the key to our success. The addition of our new sales personnel strengthens our commitment to meet all the needs of our customers.”

Steve Sylvia, who has been involved in the seafood industry since 1981, previously served as the seafood merchandiser at Sysco of Boston. At Sysco, he helped develop their Fresh Fish Program where he was responsible for pricing, buying, managing inventories and achieving maximum profit levels. During his tenure at Sysco, Steve also managed the purchasing of all frozen seafood including frozen lobster meat and shrimp and designed and carried out new sales processes and training for the sales staff. Before Sysco, Steve worked in sales at M.F. Foley and owned U.S. Seafoods in Lakeville, MA.

John Young previously worked in the foodservice, trucking and distribution industries for National Beef, Cargill and IBP. He also has strong management and entrepreneurial experience in the industry having previously owned his own seafood business in South Carolina. His company’s focus was on fresh and frozen seafood, as well as live lobster from Maine. John’s experience in the Southern part of the United States will help Stavis further expand into that region.

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John Kareores joined Stavis after spending two years as a salesman at Tasty Seafood in Marion, MA. At Tasty Seafood, John helped increase total sales and focused primarily on B2B sales and fresh fish. He was instrumental in generating new customers and increasing overall sales volume for existing customers. Before entering the seafood industry, John held management and purchasing positions in the construction industry.

About Stavis Seafoods, Inc.:

Stavis Seafoods is a family business that has been a Boston Waterfront landmark since 1929. Originally called Stavis Ipswich Clam Company, Stavis Seafoods ships more than 34 million pounds of fresh and frozen seafood annually. Working from an inventory of more than 800 seafood items, Stavis distributes seafood via air, truck and ship worldwide. Flexible and fast paced, Stavis Seafoods' expert buying desks provide up-to-the-minute market information and extremely competitive pricing to all its customers. Stavis also offers a line of famous brands, including BOS'N, ChillFresh, Foods From the Sea, Boston Pride and Prince Edward. For more information about Stavis Seafoods, please call us at (617) 482-6349 or visit us at www.stavis.com.

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